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2013 LEADERSHIP IN LANDSCAPE SCHOLARSHIP PROGRAM

Deadlines are approaching for the nearly \$40,000 available through 9 different awards. Applications due Feb 1 and 15. [More](#)



OLMSTED SCHOLARS PROGRAM

\$25,000 Graduate Award
\$15,000 Undergraduate Award

Call for Nominations 2013

One student is recognized from each accredited program in the U.S. and Canada. Nominations from faculty due Feb 15. [More](#)

Landscape Performance Series



Frontier Project
In addition to infiltrating or reusing all rainwater onsite, this demonstration facility educates some 5,000 visitors annually on energy efficient and water-wise practices. [See Case Study Brief](#)

Fast Fact Library
Increasing the number of dwelling units per acre reduces the per capita runoff volume and nutrient loadings. [More Fast Facts](#)

LPS on the Road

LA EXPO
Long Beach, CA
Feb 8-9, 2013

ASLA Central States Regional Conference
St. Louis, MO
Mar 20-22, 2013

Special Thanks

landscapeforms®
outdoor furniture and accessories

Special thanks to Landscape Forms for their leading support of the Foundation. In 2011, Landscape Forms pledged \$250,000 over five years to support LAF research and scholarship programs. For more than 40 years, Landscape Forms has been producing site furniture and accessories that help designers and other clients create a sense of place in outdoor environments.

[Donate Now](#)

"I am grateful beyond expression to those whose contributions have fostered my success."
-- Past LAF Scholarship Winner

LAF finished strong in 2012 thanks to your support! As a result, look for continued growth in 2013 with more case studies, tools, resources, and awards heading your way. To kick off the new year with some fun and inspiration, join us on the Queen Mary in Long Beach on Feb 8 for keynote remarks by longtime LAF supporter Calvin Abe and our friend Andy Lipkis of TreePeople. Thanks to the LA Expo for hosting the event and donating all proceeds to LAF's research and scholarships programs!

Barbara Deutsch
Executive Director

New Online Application System

Streamlined and Guilt-Free

Candidates for LAF scholarships can now use our SlideRoom online application system to submit their materials, rather than sending in CDs. In addition to simplifying the process for applicants, recommenders, and reviewers, this is an important step in LAF's efforts to reduce the environmental impact of our day-to-day operations. Thank you to LAF Immediate Past President Cindy Sanders, FASLA for underwriting this new system.



[Learn More](#)

LAF Charity Reception at the LA Expo

All Aboard to Support LAF Research & Scholarships

Join us in Long Beach, California on Friday, Feb 8 for a special charity reception aboard the Historic Queen Mary overlooking the scenic Long Beach Harbor. The event begins at 6:30pm and features live jazz, hors d' oeuvres, and a keynote presentation by Calvin Abe, FASLA and special guest Andy Lipkis of TreePeople: "The Strawberry Patch: A New Urban Paradigm." All proceeds support LAF's research and scholarship programs. The Landscape Architects' Expo (LA Expo), a two-day trade show and educational conference, also features LAF Executive Director Barbara Deutsch, FASLA presenting the *Landscape Performance Series* on Feb 8, 10:30am-12:00pm.



[Read More](#)

100 Firm Campaign Nears Halfway Mark

Pooling Resources to Do Big Things

In October of last year, LAF launched the *100 Firm Campaign* to increase the number of firms participating in the work of the Foundation through their financial support and thought leadership. By pooling resources and working together, LAF can provide critical market development services at a scale greater than what can be done by individual firms alone. This includes supporting the next generation of landscape architects, developing the market for sustainable landscape solutions, investing in research, and creating resources to advance the profession. As of January 24, 48 firms have joined the *100 Firm Campaign*. LAF is grateful for all of its supporters and their commitment to give back to the profession and make a difference. The LAF Board of Directors invites your firm to invest with a gift of \$1,000 or more to join the *100 Firm Campaign* and the LAF Leadership Circle.

[Learn More & See a List of Participating Firms](#)

2012 "Readers' Choice"

Compelling Content You May Have Missed

In 2012, LAF continued to grow its reach and expand the dialogue on sustainable landscape solutions, as evidenced on the LAF website. Traffic to the *Landscape Performance Series* increased substantially, with the number of unique visitors nearly tripling. The LPS Case Study Briefs continue to be the highlight of the series, and the five most-visited reflect the growing interest in global practice and international projects. Use of both the LPS Benefits Toolkit and Fast Fact Library is up, with the most popular searches being for tools related to stormwater management and Fast Facts on recreational and social value. Our most-viewed blog articles were the guest posts from the 2011 and 2012 Olmsted Scholars.



[Read More](#)

LAF is Hiring

Program Manager Opportunity in Washington, DC

The Landscape Architecture Foundation currently has an opening for a multi-talented Program Manager to lead our signature *Case Study Investigation (CSI)* program and support the *Landscape Performance Series*. The full-time, 40 hour/week position in Washington, DC offers a first-hand opportunity to guide transformative research and promote the "next practices" in sustainable design.

[Learn More](#)

LAF is 501(c)(3) charitable organization founded in 1966 with the mission to protect, improve, and enhance the environment by increasing our collective capacity to achieve sustainability through landscape architecture.

Ensure that a livable planet will continue to be a part of your legacy by including LAF in your estate plans: www.lafoundation.org/plannedgiving